



MISSION

To engage, enrich and educate the central Iowa community through provocative, world-class musical performances by legends and rising stars.

ABOUT CMA

For 98 years, CMA has brought world-renowned artists to Des Moines and central Iowa, offering unforgettable and life-changing artistic and educational experiences. From its inception, CMA has presented legendary classical artists such as Sergei Rachmaninoff, Marian Anderson, and the Sphinx Virtuosi, to name a few. In 1982, CMA added jazz to its seasons. Included among a veritable who's-who of jazz luminaries are Wynton Marsalis, Esperanza Spalding, and Dianne Reeves. This year, CMA inaugurated its first intentionally programmed Multi-Cultural/World/Americana performances with concerts by Chinese guzheng virtuoso Wu Fei and GRAMMY-winner Abigail Washburn and the all-female Aizuri Quartet with Syrian-American clarinetist, Kinan Azmeh. This new programmatic series intends to broaden diversity and inclusivity in both artist/concert presentation and audience development, thereby representing the growing diversity of Des Moines and central Iowa.

CMA Educational programming presents our world-renowned artists delivering free educational events to schools, retirement facilities, community centers, and libraries. The many educational offerings include performances, clinics, hands-on activities, master classes, and panel discussions. CMA Studio programming is specifically designed for children and young people in Des Moines area schools and colleges. The goal is to support, supplement, and enhance school- and college- based arts instruction in concert with the Iowa arts core curriculum. Community based programming often focuses on performances and in-depth conversations relating to music, the arts, access, inclusivity, diversity, and equity. Both endeavors seek to enlighten and create a space for dialogue and learning through equitable and inclusive access to music. Priority is given to historically underserved schools and communities.

CMA also presents the Belin Quartet. The Belin Quartet is an endowed professional string quartet whose community centered mission offers (10) free concerts during the summer and (10) free educational performances throughout the fall and spring at schools, retirement communities, libraries, community centers, and other venues. The free Salisbury House summer concert series presents the quartet in a beautiful and inspired outdoor setting and offers access to free valet parking and tram service for our older and mobility challenged patrons.

CMA's Scholarships and Awards offer financial assistance to Iowa middle, high school, and college students based on need and talent. This year CMA developed a new *Excellence in Teaching Award* designed to offer professional development funding for an Iowa K-12 music educator.

In addition to the aforementioned developments in artist inclusivity and audience access, CMA has placed a special focus on partnership development. This year we have deepened and/or developed relationships with the following organizations in an effort to increase and broaden access to, and inclusivity in our programming: Des Moines Public Schools, Des Moines Public Libraries,, the Boys and Girls Club of Central Iowa, Drake University, Des Moines Area Regional Transit Authority (DART), Des Moines Music Coalition, Iowa Asian Alliance, Latino Heritage Festival, Ballet Des Moines, International Rescue Committee, Refugee Alliance of Central Iowa, Lutheran Services of Iowa, Dentons Davis Brown Law Firm, Above and Beyond Cancer, John Stoddard Cancer Center, Iowa Music Educators Association, Des Moines Music Teachers Association, Southwest Iowa Community College, Iowa Public Radio, Iowa Public Television, Des Moines Symphony, Des Moines Symphony Academy, Des Moines Performing Arts, Hoyt Sherman Place, Noce, xBk, Community Jazz Center, Salisbury House, Plymouth Church, World Food and Music Festival, and the Fischhoff Competition.

Recently, CMA began a new and important transportation partnership with DART. This access initiative provides free bus service to our concerts and programming to those individuals who may have difficulty finding transportation. Similarly, in partnership with Drake University and the Boys and Girls Club of Central Iowa, CMA launched an initiative promoting access to food and essential supplies. Audience members are encouraged to bring non-perishable food items, health and hygiene products, and school supplies to all CMA and Drake University Music Department concerts held in Sheslow Auditorium. All donations go to the Gregory & Suzie Glazer Burt Club Food Pantry. Collection bins decorated by B&GC students are available in the lobby at every concert.

Whether bringing world-renowned artists to thousands of public-school students and the community, supporting our senior population, offering free and open access concerts to the greater Des Moines community, partnering with our non-profit colleagues, collaborating with DART to make programming more accessible, or collecting non-perishables to fight food insecurity, CMA believes that music transforms lives.

Question:

What has 65 GRAMMY Nominations, 27 GRAMMY Awards, Multiple Hall of Fames, Numerous Life Time Achievement Awards, Gold Records, Guggenheims, Pulitzers, and Innumerable International and National Awards and Recognitions

The Answer...Next Season!

Date	Artist	Description of Educational Program
9/22/2023	Alfredo Rodriguez Sextet	In partnership with the Latino Heritage Festival, globally recognized GRAMMY-nominated Cuban pianist Alfredo Rodriguez and his sextet will present a concert and an interactive workshop exploring the rich musical history of Cuba. In collaboration with LHF, DMPL and DMPS this free education event will impact students and community members alike. DART will grant free access to programming via a designated QR code.
10/3/2023	Pat Metheny Solo: Dream Box Tour	World renowned 20-time GRAMMY-winning guitarist Pat Metheny will present a solo concert at Hoyt Sherman Place. Interactive discussions and performances featuring local composers, musicians, students, and education organizations will delve into the compositional and creative process of Pat's works. In collaboration with local school districts and universities, Hoyt Sherman, and the community, these free events will allow access to students and community members from across the metro and central Iowa. For those needing transportation assistance, DART will grant free access to buses via a designated QR code.
10/27/23	Fischoff Gold Medal Strings	In partnership with the nation's largest chamber music competition, the Fischoff, the 2023 String Gold Medalists will present concerts and multiple free education events in schools throughout the metro. CMA anticipates reaching approximately 300 students in schools that typically do not host artists. CMA will offer complimentary tickets to students and families. For those needing transportation assistance, DART will grant free access to buses via a designated QR code.
11/10/23	Chuck Owen and ReSurgence	Multi-GRAMMY-nominated and Gugenheim winning composer Chuck Owen and ReSurgence will present two concerts and several education events in the DMPS district and at Drake University. CMA anticipates several hundred students and community members will benefit from these free events. For those needing transportation assistance, DART will grant free access to buses via a designated QR code.

11/15/23	Roomful of Teeth	GRAMMY-winning vocal ensemble Roomful of Teeth will present a concert of new music and engage in a collaborative discussion with students, artists, thinkers, community leaders, and community members. With a special focus on creativity, composition, and collaboration, the panel will emphasize the creative process as well as present stories and projects that ruminate on a sense of place, home, and community. This will be a collaborative endeavor bringing together numerous arts organizations from throughout the metro. The event will be both live and streamed for maximum access and participation. CMA will offer complimentary tickets to participants involved in the education event. For those needing transportation assistance, DART will grant free access to buses via a designated QR code.
12/1/23	Dallas Brass	The Dallas Brass will present a rehearsal, multiple interactive clinics, and a concert at Valley High School. The concert will feature Valley High School choir and band students performing with the Dallas Brass. CMA will offer complimentary tickets to the approximately 275 students involved in the performance and education events. For those needing transportation assistance, DART will grant free access to buses via a designated QR code.
2/6/24	Helene Grimaud	The Lauridsen Great Pianist Series will bring to the stage world-renowned and GRAMMY-nominated pianist Helene Grimaud. Known for her poetic expression and peerless technical control, Ms. Grimaud will present a deeply personal program showcasing her passion and talent. A repertoire discussion will accompany the performance. In collaboration with DMMTA and Drake University, this free education event will offer profound insights for students and the Des Moines community. CMA will offer complimentary tickets to students involved in the education event. For those needing transportation assistance, DART will grant free access to buses via a designated QR code.
3/1/24	Blind Boys of Alabama	In conjunction with Black History Month, multiple GRAMMY-winning artists, The Blind Boys of Alabama, will perform in concert and present an oral history discussion for central Iowa students, churches, civil rights organizations, and community. In collaboration with Hoyt Sherman Place, this free educational program will impact hundreds of students and community members alike. CMA will offer complimentary tickets to students involved in the education event. For those needing transportation assistance, DART will grant free access to buses via a designated QR code.
4/5/24	Anat Cohen and Marcello Goncalves	In conjunction with Women's History Month, multiple GRAMMY-nominated clarinetist, Anat Cohen and virtuosic 7-string Brazilian guitarist Marcello Goncalves will present two concerts at Noce. They will also present workshops and discussions for DMPS, Drake University, and the Des Moines community. Education topics will address women in jazz, Brazilian music, duo playing, and creativity. DART will grant free access to buses via a designated QR code.

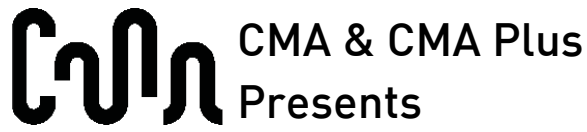


**CMA & CMA Plus
Presents**

**2023-2024 CONCERT
SPONSORSHIP OPPORTUNITIES**

Alfredo Rodriguez Sextet September 22, 2023	Hélène Grimaud February 6, 2024
Pat Metheny October 3, 2023	Blind Boys of Alabama March 1, 2024
Fischhoff Gold Medal Strings October 27, 2023	CMA Plus:
Roomful of Teeth November 15, 2023	ReSurgence November 10, 2023
Dallas Brass December 1, 2023	Anat Cohen and Marcello Gonçalves April 5, 2024

	SUPPORTER	PARTNER	SUSTAINER	SPONSER	PRESENTING
INDIVIDUAL CONCERT SUPPORT	\$2,000	\$3,500	\$5,000	\$10,000	\$25,000
VIP Concert Tickets	4	8	15	20	30+
Complimentary Valet Parking	•	•	•	•	•
Company name and logo on CMA website	•	•	•	•	•
Acknowledgement in playbill, donor lists and social media	•	•	•	•	•
Free ad placement in playbill		1/4 page	1/2 page	IBC	IFC
20% discount on additional concert tickets			•	•	•
Opportunity to host a pre- or post-concert reception			•	•	•
Backstage passes for up to ten (10) persons				•	•
Other benefits as mutually agreed upon				•	•
Speaking opportunity at the concert announcement					•



2023-2024 Sponsorship agreement

Please provide contact information

Name

Company

Address

City/State/Zip

Phone

Email

PLEASE PROVIDE PAYMENT INFORMATION

Total of Sponsorship Opportunities \$ _____

_____ Check (payable to Civic Music Association)

_____ Bill me

Card/Number Expiration Date Security Code

Name (as it appears on card)

Signature

Please indicate your sponsorship preference:

Alfredo Rodriguez Sextet

- Supporter (\$2,000) Sponsor (\$10,000)
 Partner (\$3,500) Presenter (\$25,000)
 Sustainer (\$5,000)

Pat Metheny

- Supporter (\$2,000) Sponsor (\$10,000)
 Partner (\$3,500) Presenter (\$25,000)
 Sustainer (\$5,000)

Fischhoff Gold Medal Strings

- Supporter (\$2,000) Sponsor (\$10,000)
 Partner (\$3,500) Presenter (\$25,000)
 Sustainer (\$5,000)

ReSurgence (CMA Plus)

- Supporter (\$2,000) Sponsor (\$10,000)
 Partner (\$3,500)
 Sustainer (\$5,000)

Roomful of Teeth

- Supporter (\$2,000) Sponsor (\$10,000)
 Partner (\$3,500) Presenter (\$25,000)
 Sustainer (\$5,000)

Dallas Brass

- Supporter (\$2,000) Sponsor (\$10,000)
 Partner (\$3,500) Presenter (\$25,000)
 Sustainer (\$5,000)

Hélène Grimaud

- Supporter (\$2,000) Sponsor (\$10,000)
 Partner (\$3,500) Presenter (\$25,000)
 Sustainer (\$5,000)

Blind Boys of Alabama

- Supporter (\$2,000) Sponsor (\$10,000)
 Partner (\$3,500) Presenter (\$25,000)
 Sustainer (\$5,000)

Anat Cohen and Marcello Gonçalves (CMA Plus)

- Supporter (\$2,000) Sponsor (\$10,000)
 Partner (\$3,500)
 Sustainer (\$5,000)