AN INVESTMENT IN YOUR COMPANY

Companies expect a return on marketing investments. The Civic Music Association returns more than outstanding entertainment. Affiliation with our world-class concerts and education programs can help your organization exceed expectations.

ABOUT CMA

Civic Music Association (CMA) is a unique organization with a strong legacy of great performances and music education. Since 1925 we have brought world-renowned artists to central Iowa, offering unforgettable live music experiences and building awareness and appreciation of chamber and jazz music.

THE CMA AUDIENCE

- Lives within 25 miles of Des Moines
- Has a median income of $75k+
- Is 46 (jazz) and 55 (chamber) years old
- Is socially connected and community involved
AN INVESTMENT IN YOUR COMMUNITY

Bringing world-class talent to central Iowa enhances our quality of life and helps attract a diverse and educated work force. Students who participate in music education programs are more engaged, present fewer disciplinary challenges and outperform their peers.

LEVELS AND BENEFITS

PARTNER: $500
- 2 tickets to any one concert during season
- 2 complimentary glasses of wine or beer
- Complimentary valet parking
- Invitation to special concert-related events
- Company logo on CMA website
- Acknowledgement in program book donor lists and social media posts

SUPPORTER: $1,000
All PARTNER benefits, plus:
- 4 tickets and 4 glasses of wine or beer
- Opportunity to display marketing materials at the concert of choice
- ¼ page ad in concert programs

SUSTAINER: $2,500
All SUPPORTER benefits, plus:
- 8 tickets and 8 glasses of wine or beer
- 4 autographed copies of artist’s CD
- Opportunity to distribute promotional item
- Opportunity to sponsor a pre- or post-concert event
- Sponsorship recognition in direct mail, print ads, posters and season brochure
- Full page ad in concert programs

CONCERT SPONSOR: $5,000
All SUSTAINER benefits, plus:
- 12 tickets and 12 glasses of wine or beer
- Acknowledgement in CMA e-newsletters
- Recognition from stage as Concert Sponsor
- Sponsorship recognition in direct mail, print ads, posters and season brochure
- Full page ad in concert programs